2010 Census Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2000	2010	2000-2010 Annual Rate
Population	323	1,507	16.65%
Households	187	849	16.33%
Housing Units	230	1,134	17.30%

Population by Race	Number	Percent
Total	1,507	100.0%
Population Reporting One Race	1,489	98.8%
White	1,342	89.1%
Black	82	5.4%
American Indian	1	0.1%
Asian	52	3.5%
Pacific Islander	1	0.1%
Some Other Race	11	0.7%
Population Reporting Two or More Races	18	1.2%
Total Hispanic Population	51	3.4%

Population by Sex		
Male	810	53.7%
Female	697	46.3%

Population by Age		
Total	1,509	100.0%
Age 0 - 4	27	1.8%
Age 5 - 9	4	0.3%
Age 10 - 14	5	0.3%
Age 15 - 19	84	5.6%
Age 20 - 24	228	15.1%
Age 25 - 29	363	24.1%
Age 30 - 34	243	16.1%
Age 35 - 39	116	7.7%
Age 40 - 44	86	5.7%
Age 45 - 49	79	5.2%
Age 50 - 54	98	6.5%
Age 55 - 59	65	4.3%
Age 60 - 64	69	4.6%
Age 65 - 69	28	1.9%
Age 70 - 74	5	0.3%
Age 75 - 79	3	0.2%
Age 80 - 84	1	0.1%
Age 85+	3	0.2%
Age 18+	1,468	97.4%
Age 65+	40	2.7%

Median Age by Sex and Race/Hispanic Origin	
Total Population	30.9
Male	32.1
Female	29.6
White Alone	30.7
Black Alone	35.3
American Indian Alone	12.5
Asian Alone	30.8
Pacific Islander Alone	32.5
Some Other Race Alone	32.5
Two or More Races	28.5
Hispanic Population	26.9

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

2010 Census Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Households by Type

Total	849	100.0%
Households with 1 Person	470	55.4%
Households with 2+ People	379	44.6%
Family Households	190	22.4%
Husband-wife Families	163	19.2%
With Own Children	14	1.6%
Other Family (No Spouse Present)	27	3.2%
With Own Children	13	1.5%
Nonfamily Households	189	22.3%
All Households with Children	29	3.4%
Multigenerational Households	0	0.0%
Unmarried Partner Households	104	12.3%
Male-female	91	10.7%
Same-sex	13	1.5%
Average Household Size	1.59	

Family Households by Size

Total	191	100.0%
2 People	158	82.7%
3 People	25	13.1%
4 People	7	3.7%
5 People	1	0.5%
6 People	0	0.0%
7+ People	0	0.0%
Average Family Size	2.28	

Nonfamily Households by Size

Total	659	100.0%
1 Person	470	71.3%
2 People	177	26.9%
3 People	12	1.8%
4 People	0	0.0%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.38	

Population by Relationship and Household Type

Total	1,507	100.0%
In Households	1,352	89.7%
In Family Households	444	29.5%
Householder	201	13.3%
Spouse	172	11.4%
Child	49	3.3%
Other relative	13	0.9%
Nonrelative	10	0.7%
In Nonfamily Households	908	60.3%
In Group Quarters	155	10.3%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	155	10.3%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 06, 2014

2010 Census Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Family Households by Age of Householder

Total	190	100.0%
Householder Age 15 - 44	116	61.1%
Householder Age 45 - 54	27	14.2%
Householder Age 55 - 64	31	16.3%
Householder Age 65 - 74	15	7.9%
Householder Age 75+	1	0.5%

Nonfamily Households by Age of Householder

Total	657	100.0%
Householder Age 15 - 44	508	77.3%
Householder Age 45 - 54	82	12.5%
Householder Age 55 - 64	54	8.2%
Householder Age 65 - 74	9	1.4%
Householder Age 75+	4	0.6%

Households by Race of Householder

Total	849	100.0%
Householder is White Alone	775	91.3%
Householder is Black Alone	31	3.7%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	29	3.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.6%
Householder is Two or More Races	9	1.1%
Households with Hispanic Householder	18	2.1%

Husband-wife Families by Race of Householder

Total	163	100.0%
Householder is White Alone	149	91.4%
Householder is Black Alone	3	1.8%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	8	4.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.6%
Householder is Two or More Races	2	1.2%
Husband-wife Families with Hispanic Householder	2	1.2%

Other Families (No Spouse) by Race of Householder

Total	27	100.0%
Householder is White Alone	22	81.5%
Householder is Black Alone	5	18.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Other Families with Hispanic Householder	2	7.4%

Nonfamily Households by Race of Householder

Total	660	100.0%
Householder is White Alone	605	91.7%
Householder is Black Alone	23	3.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	21	3.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.6%
Householder is Two or More Races	7	1.1%
Nonfamily Households with Hispanic Householder	14	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 06, 2014

2010 Census Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Total Housing Units by Occupancy

Total	1,108	100.0%
Occupied Housing Units	849	76.6%
Vacant Housing Units		
For Rent	132	11.9%
Rented, not Occupied	12	1.1%
For Sale Only	55	5.0%
Sold, not Occupied	7	0.6%
For Seasonal/Recreational/Occasional Use	40	3.6%
For Migrant Workers	0	0.0%
Other Vacant	13	1.2%
Total Vacancy Rate	25.1%	

Households by Tenure and Mortgage Status

Total	849	100.0%
Owner Occupied	361	42.5%
Owned with a Mortgage/Loan	323	38.0%
Owned Free and Clear	38	4.5%
Average Household Size	1.60	
Renter Occupied	488	57.5%
Average Household Size	1.59	

Owner-occupied Housing Units by Race of Householder

Total	361	100.0%
Householder is White Alone	339	93.9%
Householder is Black Alone	4	1.1%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	13	3.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	4	1.1%
Owner-occupied Housing Units with Hispanic Householder	5	1.4%

Renter-occupied Housing Units by Race of Householder

Total	488	100.0%
Householder is White Alone	436	89.3%
Householder is Black Alone	27	5.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	16	3.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.8%
Householder is Two or More Races	5	1.0%
Renter-occupied Housing Units with Hispanic Householder	13	2.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.59
Householder is Black Alone	1.61
Householder is American Indian Alone	0.00
Householder is Asian Alone	1.66
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	2.00
Householder is Two or More Races	1.33
Householder is Hispanic	1.89

Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 06, 2014

ACS Housing Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	1,464		254	▥
Total Households	876		134	▥
Total Housing Units	1,075		58	▥
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	361	100.0%	97	▨
Less than $10,000	0	0.0%	0	
$10,000 to $14,999	0	0.0%	0	
$15,000 to $19,999	0	0.0%	0	
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	0	0.0%	0	
$30,000 to $34,999	0	0.0%	0	
$35,000 to $39,999	0	0.0%	0	
$40,000 to $49,999	0	0.0%	0	
$50,000 to $59,999	0	0.0%	0	
$60,000 to $69,999	0	0.0%	0	
$70,000 to $79,999	0	0.0%	0	
$80,000 to $89,999	0	0.0%	0	
$90,000 to $99,999	0	0.0%	0	
$100,000 to $124,999	38	10.5%	72	▮
$125,000 to $149,999	15	4.2%	25	▮
$150,000 to $174,999	18	5.0%	26	▮
$175,000 to $199,999	54	15.0%	59	▮
$200,000 to $249,999	76	21.1%	57	▮
$250,000 to $299,999	27	7.5%	37	▮
$300,000 to $399,999	32	8.9%	44	▮
$400,000 to $499,999	42	11.6%	45	▮
$500,000 to $749,999	46	12.7%	47	▮
$750,000 to $999,999	7	1.9%	17	▮
$1,000,000 or more	7	1.9%	16	▮
Median Home Value	$236,842		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	361	100.0%	97	▨
Housing units with a mortgage/contract to purchase/similar debt	333	92.2%	93	▨
Second mortgage only	23	6.4%	40	▮
Home equity loan only	48	13.3%	56	▮
Both second mortgage and home equity loan	6	1.7%	17	▮
No second mortgage and no home equity loan	255	70.6%	85	▨
Housing units without a mortgage	28	7.8%	39	▮
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Reliability: ▥ high ▨ medium ▮ low

December 06, 2014

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	515	100.0%	123	🟨🟨
With cash rent	494	95.9%	133	🟨🟨
Less than $100	0	0.0%	0	
$100 to $149	0	0.0%	0	
$150 to $199	0	0.0%	0	
$200 to $249	0	0.0%	0	
$250 to $299	0	0.0%	0	
$300 to $349	0	0.0%	0	
$350 to $399	0	0.0%	0	
$400 to $449	0	0.0%	0	
$450 to $499	7	1.4%	19	🟥
$500 to $549	0	0.0%	0	
$550 to $599	10	1.9%	26	🟥
$600 to $649	13	2.5%	33	🟥
$650 to $699	23	4.5%	44	🟥
$700 to $749	0	0.0%	0	
$750 to $799	0	0.0%	0	
$800 to $899	45	8.7%	61	🟥
$900 to $999	5	1.0%	16	🟥
$1,000 to $1,249	101	19.6%	85	🟥
$1,250 to $1,499	146	28.3%	98	🟥
$1,500 to $1,999	124	24.1%	83	🟥
$2,000 or more	20	3.9%	31	🟥
No cash rent	21	4.1%	54	🟥
Median Contract Rent	$1,324		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	515	100.0%	123	🟨🟨
Pay extra for one or more utilities	515	100.0%	123	🟨🟨
No extra payment for any utilities	0	0.0%	0	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	1,075	100.0%	58	
1, detached	8	0.7%	20	🟥
1, attached	12	1.1%	22	🟥
2	37	3.4%	57	🟥
3 or 4	2	0.2%	8	🟥
5 to 9	11	1.0%	28	🟥
10 to 19	34	3.2%	41	🟥
20 to 49	244	22.7%	112	🟨🟨
50 or more	726	67.5%	127	🟩🟩🟩
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Reliability: 🟩🟩🟩 high 🟨🟨 medium 🟥 low

December 06, 2014

ACS Housing Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	1,075	100.0%	58	
Built 2010 or later	7	0.7%	18	
Built 2000 to 2009	511	47.5%	123	🟨
Built 1990 to 1999	28	2.6%	35	🟥
Built 1980 to 1989	0	0.0%	0	
Built 1970 to 1979	0	0.0%	0	
Built 1960 to 1969	0	0.0%	0	
Built 1950 to 1959	0	0.0%	0	
Built 1940 to 1949	22	2.0%	30	🟥
Built 1939 or earlier	507	47.2%	136	🟨
Median Year Structure Built	1993		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	876	100.0%	134	
Owner occupied				
Moved in 2010 or later	38	4.3%	41	
Moved in 2000 to 2009	260	29.7%	82	🟨
Moved in 1990 to 1999	63	7.2%	68	🟥
Moved in 1980 to 1989	0	0.0%	0	
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	0	0.0%	0	
Renter occupied				
Moved in 2010 or later	225	25.7%	114	
Moved in 2000 to 2009	290	33.1%	122	🟨
Moved in 1990 to 1999	0	0.0%	0	
Moved in 1980 to 1989	0	0.0%	0	
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2007		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	876	100.0%	134	
Utility gas	574	65.5%	149	🟨
Bottled, tank, or LP gas	0	0.0%	0	
Electricity	296	33.8%	132	🟨
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	0	0.0%	0	
Solar energy	5	0.6%	15	🟥
Other fuel	0	0.0%	0	
No fuel used	0	0.0%	0	

December 06, 2014

Historic Third Ward

Area: 0.45 square miles

Historic Third Ward - Milwaukee

Latitude: 43.03113405

Longitude: -87.9010667

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	876	100.0%	134	▥
Owner occupied				
No vehicle available	7	0.8%	16	▮
1 vehicle available	229	26.1%	99	▤
2 vehicles available	112	12.8%	56	▤
3 vehicles available	13	1.5%	24	▮
4 vehicles available	0	0.0%	0	
5 or more vehicles available	0	0.0%	0	
Renter occupied				
No vehicle available	0	0.0%	0	
1 vehicle available	384	43.8%	126	▤
2 vehicles available	107	12.2%	83	▮
3 vehicles available	24	2.7%	49	▮
4 vehicles available	0	0.0%	0	
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

▥ High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

▤ Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

▮ Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Reliability: ▥ high ▤ medium ▮ low

December 06, 2014

Historic Third Ward

Area: 0.45 square miles

Historic Third Ward - Milwaukee

Latitude: 43.03113405

Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	1,464		254	▥
Total Households	876		134	▥
Total Housing Units	1,075		58	▥
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	1,434	100.0%	240	▥
Never married	814	56.8%	235	▢
Married	433	30.2%	130	▢
Widowed	61	4.3%	71	▮
Divorced	125	8.7%	95	▮
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	1,441	100.0%	245	▥
Enrolled in school	173	12.0%	113	▢
Enrolled in nursery school, preschool	0	0.0%	0	
Public school	0	0.0%	0	
Private school	0	0.0%	0	
Enrolled in kindergarten	0	0.0%	0	
Public school	0	0.0%	0	
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	0	0.0%	0	
Public school	0	0.0%	0	
Private school	0	0.0%	0	
Enrolled in grade 5 to grade 8	7	0.5%	19	▮
Public school	0	0.0%	0	
Private school	7	0.5%	19	▮
Enrolled in grade 9 to grade 12	0	0.0%	0	
Public school	0	0.0%	0	
Private school	0	0.0%	0	
Enrolled in college undergraduate years	120	8.3%	95	▮
Public school	66	4.6%	69	▮
Private school	55	3.8%	62	▮
Enrolled in graduate or professional school	46	3.2%	47	▮
Public school	19	1.3%	28	▮
Private school	27	1.9%	36	▮
Not enrolled in school	1,268	88.0%	246	▥
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	1,203	100.0%	242	▢
No schooling completed	0	0.0%	0	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1-4th Grade	0	0.0%	0	
5-8th Grade	4	0.3%	19	▮
Some High School	4	0.3%	19	▮
High School Diploma	89	7.4%	100	▮
GED	14	1.2%	33	▮
Some College	232	19.3%	151	▢
Associate's degree	30	2.5%	31	▮
Bachelor's degree	462	38.4%	155	▢
Master's degree	172	14.3%	95	▢
Professional school degree	145	12.1%	77	▢
Doctorate degree	52	4.3%	70	▮

Reliability: ▥ high ▢ medium ▮ low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	1,441	100.0%	245	▮▮▮
5 to 17 years				
Speak only English	7	0.5%	19	▮
Speak Spanish	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	1,322	91.7%	227	▮▮▮
Speak Spanish	22	1.5%	34	▮
Speak English "very well" or "well"	22	1.5%	34	▮
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	47	3.3%	50	▮
Speak English "very well" or "well"	47	3.3%	50	▮
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	9	0.6%	20	▮
Speak English "very well" or "well"	9	0.6%	20	▮
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	30	2.1%	40	▮
Speak Spanish	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	4	0.3%	11	▮
Speak English "very well" or "well"	4	0.3%	11	▮
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Reliability: ▮▮▮ high ▮▮ medium ▮ low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	1,244	100.0%	193	🟩🟩🟩
Worked in state and in county of residence	957	76.9%	194	🟨🟨
Worked in state and outside county of residence	264	21.2%	125	🟨🟨
Worked outside state of residence	24	1.9%	45	🟥
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	1,244	100.0%	193	🟩🟩🟩
Drove alone	845	67.9%	195	🟨🟨
Carpooled	84	6.8%	77	🟥
Public transportation (excluding taxicab)	31	2.5%	50	🟥
Bus or trolley bus	24	1.9%	47	🟥
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	6	0.5%	18	🟥
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	15	1.2%	26	🟥
Walked	163	13.1%	115	🟥
Other means	0	0.0%	0	
Worked at home	107	8.6%	102	🟥
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	1,137	100.0%	205	🟩🟩🟩
Less than 5 minutes	27	2.4%	38	🟥
5 to 9 minutes	196	17.2%	129	🟥
10 to 14 minutes	222	19.5%	149	🟥
15 to 19 minutes	201	17.7%	119	🟨🟨
20 to 24 minutes	254	22.3%	134	🟨🟨
25 to 29 minutes	43	3.8%	58	🟥
30 to 34 minutes	127	11.2%	89	🟥
35 to 39 minutes	15	1.3%	27	🟥
40 to 44 minutes	24	2.1%	43	🟥
45 to 59 minutes	21	1.8%	29	🟥
60 to 89 minutes	0	0.0%	0	
90 or more minutes	6	0.5%	18	🟥
Average Travel Time to Work (in minutes)	N/A		N/A	

Reliability: 🟩🟩🟩 high 🟨🟨 medium 🟥 low

December 06, 2014

Historic Third Ward

Area: 0.45 square miles

Historic Third Ward - Milwaukee

Latitude: 43.03113405

Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	1,280	100.0%	184	high
Management	230	18.0%	116	medium
Business and financial operations	189	14.8%	124	medium
Computer and mathematical	18	1.4%	30	low
Architecture and engineering	33	2.6%	46	low
Life, physical, and social science	7	0.5%	18	low
Community and social services	8	0.6%	21	low
Legal	76	5.9%	64	low
Education, training, and library	102	8.0%	88	low
Arts, design, entertainment, sports, and media	30	2.3%	38	low
Healthcare practitioner, technologists, and technicians	92	7.2%	66	low
Healthcare support	14	1.1%	35	low
Protective service	15	1.2%	27	low
Food preparation and serving related	136	10.6%	110	low
Building and grounds cleaning and maintenance	0	0.0%	0	
Personal care and service	15	1.2%	36	low
Sales and related	135	10.5%	86	medium
Office and administrative support	120	9.4%	102	low
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	6	0.5%	18	low
Installation, maintenance, and repair	5	0.4%	13	low
Production	35	2.7%	38	low
Transportation and material moving	12	0.9%	26	low
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	1,280	100.0%	184	high
Agriculture, forestry, fishing and hunting	0	0.0%	0	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	6	0.5%	18	low
Manufacturing	119	9.3%	86	low
Wholesale trade	62	4.8%	56	low
Retail trade	103	8.0%	67	medium
Transportation and warehousing	7	0.5%	17	low
Utilities	6	0.5%	14	low
Information	55	4.3%	69	low
Finance and insurance	194	15.2%	114	medium
Real estate and rental and leasing	34	2.7%	46	low
Professional, scientific, and technical services	204	15.9%	113	medium
Management of companies and enterprises	7	0.5%	16	low
Administrative and support and waste management services	21	1.6%	35	low
Educational services	117	9.1%	90	low
Health care and social assistance	139	10.9%	77	medium
Arts, entertainment, and recreation	23	1.8%	31	low
Accommodation and food services	128	10.0%	112	low
Other services, except public administration	33	2.6%	48	low
Public administration	22	1.7%	28	low

Reliability: high medium low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	706	100.0%	146	🟨
Own children under 6 years only	21	3.0%	32	🟥
In labor force	21	3.0%	32	🟥
Not in labor force	0	0.0%	0	
Own children under 6 years and 6 to 17 years	0	0.0%	0	
In labor force	0	0.0%	0	
Not in labor force	0	0.0%	0	
Own children 6 to 17 years only	6	0.8%	20	🟥
In labor force	6	0.8%	20	🟥
Not in labor force	0	0.0%	0	
No own children under 18 years	678	96.0%	144	🟨
In labor force	634	89.8%	156	🟨
Not in labor force	44	6.2%	53	🟥
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	1,409	100.0%	249	🟩
Under .50	53	3.8%	92	🟥
.50 to .99	17	1.2%	38	🟥
1.00 to 1.24	26	1.8%	45	🟥
1.25 to 1.49	35	2.5%	35	🟥
1.50 to 1.84	75	5.3%	81	🟥
1.85 to 1.99	47	3.3%	71	🟥
2.00 and over	1,155	82.0%	198	🟩
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	1,434	100.0%	240	🟩
Veteran	29	2.0%	49	🟥
Nonveteran	1,405	98.0%	222	🟩
Male	667	46.5%	211	🟨
Veteran	29	2.0%	49	🟥
Nonveteran	638	44.5%	191	🟨
Female	767	53.5%	168	🟨
Veteran	0	0.0%	0	
Nonveteran	767	53.5%	168	🟨
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	29	100.0%	49	🟥
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	🟩
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	3	10.3%	13	🟥
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	19	65.5%	40	🟥
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	0	0.0%	0	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	3	10.3%	8	🟥
Between Gulf War and Vietnam Era only	3	10.3%	8	🟥
Between Vietnam Era and Korean War only	1	3.4%	15	🟥
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: 🟩 high 🟨 medium 🟥 low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY POVERTY STATUS				
Total	876	100.0%	134	high
Income in the past 12 months below poverty level	28	3.2%	50	low
Married-couple family	0	0.0%	0	
Other family - male householder (no wife present)	0	0.0%	0	
Other family - female householder (no husband present)	0	0.0%	0	
Nonfamily household - male householder	13	1.5%	33	low
Nonfamily household - female householder	15	1.7%	39	low
Income in the past 12 months at or above poverty level	848	96.8%	139	high
Married-couple family	174	19.9%	75	medium
Other family - male householder (no wife present)	0	0.0%	0	
Other family - female householder (no husband present)	10	1.1%	25	low
Nonfamily household - male householder	321	36.6%	129	medium
Nonfamily household - female householder	343	39.2%	128	medium
HOUSEHOLDS BY INCOME				
Total	876	100.0%	134	high
Less than $10,000	15	1.7%	39	low
$10,000 to $14,999	33	3.8%	46	low
$15,000 to $19,999	21	2.4%	31	low
$20,000 to $24,999	6	0.7%	17	low
$25,000 to $29,999	23	2.6%	44	low
$30,000 to $34,999	23	2.6%	43	low
$35,000 to $39,999	26	3.0%	42	low
$40,000 to $44,999	46	5.3%	54	low
$45,000 to $49,999	40	4.6%	68	low
$50,000 to $59,999	24	2.7%	34	low
$60,000 to $74,999	141	16.1%	102	low
$75,000 to $99,999	153	17.5%	77	medium
$100,000 to $124,999	80	9.1%	74	low
$125,000 to $149,999	57	6.5%	55	low
$150,000 to $199,999	60	6.8%	47	low
$200,000 or more	126	14.4%	78	medium
Median Household Income	$79,911		N/A	
Average Household Income	N/A		N/A	
Per Capita Income	N/A		N/A	

Reliability: high medium low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	96	100.0%	74	🔴
Less than $10,000	15	15.6%	39	🔴
$10,000 to $14,999	13	13.5%	33	🔴
$15,000 to $19,999	15	15.6%	30	🔴
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	0	0.0%	0	
$30,000 to $34,999	13	13.5%	33	🔴
$35,000 to $39,999	7	7.3%	18	🔴
$40,000 to $44,999	5	5.2%	16	🔴
$45,000 to $49,999	0	0.0%	0	
$50,000 to $59,999	5	5.2%	14	🔴
$60,000 to $74,999	17	17.7%	44	🔴
$75,000 to $99,999	5	5.2%	18	🔴
$100,000 to $124,999	0	0.0%	0	
$125,000 to $149,999	0	0.0%	0	
$150,000 to $199,999	0	0.0%	0	
$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	$31,491		N/A	
Average Household Income for HHr <25	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	546	100.0%	122	🟨
Less than $10,000	0	0.0%	0	
$10,000 to $14,999	15	2.7%	28	🔴
$15,000 to $19,999	6	1.1%	19	🔴
$20,000 to $24,999	6	1.1%	17	🔴
$25,000 to $29,999	23	4.2%	44	🔴
$30,000 to $34,999	0	0.0%	0	
$35,000 to $39,999	20	3.7%	36	🔴
$40,000 to $44,999	27	4.9%	48	🔴
$45,000 to $49,999	5	0.9%	16	🔴
$50,000 to $59,999	19	3.5%	30	🔴
$60,000 to $74,999	93	17.0%	81	🔴
$75,000 to $99,999	106	19.4%	77	🔴
$100,000 to $124,999	47	8.6%	60	🔴
$125,000 to $149,999	41	7.5%	48	🔴
$150,000 to $199,999	54	9.9%	47	🔴
$200,000 or more	83	15.2%	62	🔴
Median Household Income for HHr 25-44	$86,698		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

Reliability: 🟩 high 🟨 medium 🔴 low

December 06, 2014

ACS Population Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	215	100.0%	84	🟨
Less than $10,000	0	0.0%	0	
$10,000 to $14,999	5	2.3%	16	🟥
$15,000 to $19,999	0	0.0%	0	
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	0	0.0%	0	
$30,000 to $34,999	10	4.7%	28	🟥
$35,000 to $39,999	0	0.0%	0	
$40,000 to $44,999	13	6.0%	20	🟥
$45,000 to $49,999	34	15.8%	67	🟥
$50,000 to $59,999	0	0.0%	0	
$60,000 to $74,999	26	12.1%	39	🟥
$75,000 to $99,999	41	19.1%	60	🟥
$100,000 to $124,999	30	14.0%	40	🟥
$125,000 to $149,999	8	3.7%	20	🟥
$150,000 to $199,999	6	2.8%	16	🟥
$200,000 or more	42	19.5%	46	🟩
Median Household Income for HHr 45-64	$84,817		N/A	
Average Household Income for HHr 45-64	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	18	100.0%	34	🟥
Less than $10,000	0	0.0%	0	
$10,000 to $14,999	0	0.0%	0	
$15,000 to $19,999	0	0.0%	0	
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	0	0.0%	0	
$30,000 to $34,999	0	0.0%	0	
$35,000 to $39,999	0	0.0%	0	
$40,000 to $44,999	0	0.0%	0	
$45,000 to $49,999	0	0.0%	0	
$50,000 to $59,999	0	0.0%	0	
$60,000 to $74,999	5	27.8%	15	🟥
$75,000 to $99,999	0	0.0%	0	
$100,000 to $124,999	4	22.2%	12	🟥
$125,000 to $149,999	8	44.4%	21	🟥
$150,000 to $199,999	0	0.0%	0	
$200,000 or more	1	5.6%	15	
Median Household Income for HHr 65+	$125,000		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Reliability: 🟩 high 🟨 medium 🟥 low

December 06, 2014

ACS Population Summary

Historic Third Ward

Area: 0.45 square miles

Historic Third Ward - Milwaukee

Latitude: 43.03113405

Longitude: -87.9010667

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	876	100.0%	134	▥
With public assistance income	0	0.0%	0	
No public assistance income	876	100.0%	134	▥
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	876	100.0%	134	▥
With Food Stamps/SNAP	5	0.6%	16	▮
With No Food Stamps/SNAP	871	99.4%	133	▥
HOUSEHOLDS BY DISABILITY STATUS				
Total	876	100.0%	134	▥
With 1+ Persons w/Disability	44	5.0%	49	▮
With No Person w/Disability	832	95.0%	137	▥

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error.   MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

▥ High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

▥ Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

▮ Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

December 06, 2014

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Data for all businesses in area

Total Businesses:	434
Total Employees:	4,904
Total Residential Population:	1,630
Employee/Residential Population Ratio:	3.01:1

by SIC Codes	Number	Percent	Employees Number	Percent
Agriculture & Mining	2	0.5%	12	0.2%
Construction	5	1.2%	44	0.9%
Manufacturing	16	3.7%	591	12.1%
Transportation	7	1.6%	27	0.6%
Communication	4	0.9%	40	0.8%
Utility	0	0.0%	1	0.0%
Wholesale Trade	17	3.9%	213	4.3%
Retail Trade Summary	52	12.0%	238	4.9%
Home Improvement	0	0.0%	1	0.0%
General Merchandise Stores	0	0.0%	1	0.0%
Food Stores	5	1.2%	20	0.4%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.2%	3	0.1%
Apparel & Accessory Stores	7	1.6%	26	0.5%
Furniture & Home Furnishings	4	0.9%	14	0.3%
Eating & Drinking Places	22	5.1%	136	2.8%
Miscellaneous Retail	13	3.0%	37	0.8%
Finance, Insurance, Real Estate Summary	61	14.1%	1,245	25.4%
Banks, Savings & Lending Institutions	4	0.9%	36	0.7%
Securities Brokers	7	1.6%	124	2.5%
Insurance Carriers & Agents	5	1.2%	41	0.8%
Real Estate, Holding, Other Investment Offices	44	10.1%	1,044	21.3%
Services Summary	214	49.3%	2,362	48.2%
Hotels & Lodging	0	0.0%	28	0.6%
Automotive Services	1	0.2%	20	0.4%
Motion Pictures & Amusements	17	3.9%	277	5.6%
Health Services	13	3.0%	91	1.9%
Legal Services	42	9.7%	589	12.0%
Education Institutions & Libraries	3	0.7%	35	0.7%
Other Services	139	32.0%	1,322	27.0%
Government	3	0.7%	93	1.9%
Unclassified Establishments	53	12.2%	37	0.8%
Totals	434	100.0%	4,904	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014

Business Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	1	0.2%	9	0.2%
Utilities	0	0.0%	1	0.0%
Construction	5	1.2%	45	0.9%
Manufacturing	17	3.9%	580	11.8%
Wholesale Trade	16	3.7%	207	4.2%
Retail Trade	29	6.7%	96	2.0%
Motor Vehicle & Parts Dealers	1	0.2%	3	0.1%
Furniture & Home Furnishings Stores	3	0.7%	13	0.3%
Electronics & Appliance Stores	1	0.2%	1	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	1	0.0%
Food & Beverage Stores	4	0.9%	17	0.3%
Health & Personal Care Stores	1	0.2%	4	0.1%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	9	2.1%	30	0.6%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	9	0.2%
General Merchandise Stores	0	0.0%	1	0.0%
Miscellaneous Store Retailers	5	1.2%	14	0.3%
Nonstore Retailers	2	0.5%	4	0.1%
Transportation & Warehousing	4	0.9%	11	0.2%
Information	12	2.8%	137	2.8%
Finance & Insurance	32	7.4%	249	5.1%
Central Bank/Credit Intermediation & Related Activities	4	0.9%	36	0.7%
Securities, Commodity Contracts & Other Financial	14	3.2%	141	2.9%
Insurance Carriers & Related Activities; Funds, Trusts &	15	3.5%	72	1.5%
Real Estate, Rental & Leasing	29	6.7%	151	3.1%
Professional, Scientific & Tech Services	116	26.7%	1,326	27.0%
Legal Services	42	9.7%	589	12.0%
Management of Companies & Enterprises	2	0.5%	852	17.4%
Administrative & Support & Waste Management & Remediation	29	6.7%	330	6.7%
Educational Services	5	1.2%	50	1.0%
Health Care & Social Assistance	15	3.5%	115	2.3%
Arts, Entertainment & Recreation	16	3.7%	301	6.1%
Accommodation & Food Services	23	5.3%	168	3.4%
Accommodation	0	0.0%	28	0.6%
Food Services & Drinking Places	23	5.3%	140	2.9%
Other Services (except Public Administration)	25	5.8%	146	3.0%
Automotive Repair & Maintenance	0	0.0%	1	0.0%
Public Administration	3	0.7%	93	1.9%
Unclassified Establishments	53	12.2%	37	0.8%
Total	434	100.0%	4,904	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014

Prepared by Esri

©2014 Esri
www.esri.com/ba
800-447-9778
Try it Now!
Page 2 of 2

Community Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Population Summary	
2000 Total Population	323
2010 Total Population	1,507
2014 Total Population	1,630
2014 Group Quarters	144
2019 Total Population	1,829
2014-2019 Annual Rate	2.33%
Household Summary	
2000 Households	187
2000 Average Household Size	1.40
2010 Households	849
2010 Average Household Size	1.59
2014 Households	921
2014 Average Household Size	1.61
2019 Households	1,036
2019 Average Household Size	1.63
2014-2019 Annual Rate	2.38%
2010 Families	190
2010 Average Family Size	2.28
2014 Families	205
2014 Average Family Size	2.30
2019 Families	229
2019 Average Family Size	2.32
2014-2019 Annual Rate	2.24%
Housing Unit Summary	
2000 Housing Units	230
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	19.1%
2010 Housing Units	1,134
Owner Occupied Housing Units	31.8%
Renter Occupied Housing Units	43.0%
Vacant Housing Units	25.1%
2014 Housing Units	1,167
Owner Occupied Housing Units	32.0%
Renter Occupied Housing Units	47.0%
Vacant Housing Units	21.1%
2019 Housing Units	1,185
Owner Occupied Housing Units	35.3%
Renter Occupied Housing Units	52.2%
Vacant Housing Units	12.6%
Median Household Income	
2014	$64,732
2019	$80,682
Median Home Value	
2014	$264,103
2019	$339,205
Per Capita Income	
2014	$57,761
2019	$74,590
Median Age	
2010	30.9
2014	31.0
2019	31.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

Community Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

2014 Households by Income	
Household Income Base	921
<$15,000	15.7%
$15,000 - $24,999	10.7%
$25,000 - $34,999	7.1%
$35,000 - $49,999	9.8%
$50,000 - $74,999	10.2%
$75,000 - $99,999	12.8%
$100,000 - $149,999	17.2%
$150,000 - $199,999	3.7%
$200,000+	12.9%
Average Household Income	$95,483
2019 Households by Income	
Household Income Base	1,036
<$15,000	12.5%
$15,000 - $24,999	6.4%
$25,000 - $34,999	4.8%
$35,000 - $49,999	11.4%
$50,000 - $74,999	11.8%
$75,000 - $99,999	11.5%
$100,000 - $149,999	16.9%
$150,000 - $199,999	8.7%
$200,000+	16.1%
Average Household Income	$123,232
2014 Owner Occupied Housing Units by Value	
Total	373
<$50,000	0.3%
$50,000 - $99,999	0.5%
$100,000 - $149,999	5.9%
$150,000 - $199,999	22.0%
$200,000 - $249,999	18.5%
$250,000 - $299,999	10.5%
$300,000 - $399,999	15.8%
$400,000 - $499,999	11.3%
$500,000 - $749,999	7.8%
$750,000 - $999,999	4.6%
$1,000,000 +	3.2%
Average Home Value	$350,468
2019 Owner Occupied Housing Units by Value	
Total	418
<$50,000	0.0%
$50,000 - $99,999	0.2%
$100,000 - $149,999	1.2%
$150,000 - $199,999	11.5%
$200,000 - $249,999	16.5%
$250,000 - $299,999	12.4%
$300,000 - $399,999	21.1%
$400,000 - $499,999	15.8%
$500,000 - $749,999	8.1%
$750,000 - $999,999	8.6%
$1,000,000 +	4.8%
Average Home Value	$422,852

December 06, 2014

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

2010 Population by Age	
Total	1,509
0 - 4	1.8%
5 - 9	0.3%
10 - 14	0.3%
15 - 24	20.7%
25 - 34	40.2%
35 - 44	13.4%
45 - 54	11.7%
55 - 64	8.9%
65 - 74	2.2%
75 - 84	0.3%
85 +	0.2%
18 +	97.3%
2014 Population by Age	
Total	1,629
0 - 4	1.7%
5 - 9	0.2%
10 - 14	0.2%
15 - 24	20.0%
25 - 34	41.2%
35 - 44	12.7%
45 - 54	11.0%
55 - 64	9.6%
65 - 74	2.6%
75 - 84	0.4%
85 +	0.2%
18 +	97.7%
2019 Population by Age	
Total	1,831
0 - 4	1.7%
5 - 9	0.2%
10 - 14	0.2%
15 - 24	17.9%
25 - 34	42.8%
35 - 44	12.9%
45 - 54	10.2%
55 - 64	10.0%
65 - 74	3.1%
75 - 84	0.5%
85 +	0.3%
18 +	97.6%
2010 Population by Sex	
Males	810
Females	697
2014 Population by Sex	
Males	877
Females	753
2019 Population by Sex	
Males	989
Females	840

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

Community Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

2010 Population by Race/Ethnicity	
Total	1,507
White Alone	89.1%
Black Alone	5.4%
American Indian Alone	0.1%
Asian Alone	3.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.2%
Hispanic Origin	3.4%
Diversity Index	25.5
2014 Population by Race/Ethnicity	
Total	1,631
White Alone	87.9%
Black Alone	5.8%
American Indian Alone	0.1%
Asian Alone	3.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.9%
Two or More Races	1.3%
Hispanic Origin	4.2%
Diversity Index	28.4
2019 Population by Race/Ethnicity	
Total	1,830
White Alone	86.3%
Black Alone	6.1%
American Indian Alone	0.2%
Asian Alone	4.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	1.6%
Hispanic Origin	5.4%
Diversity Index	32.4
2010 Population by Relationship and Household Type	
Total	1,507
In Households	89.7%
In Family Households	29.5%
Householder	13.3%
Spouse	11.4%
Child	3.3%
Other relative	0.9%
Nonrelative	0.7%
In Nonfamily Households	60.3%
In Group Quarters	10.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	10.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

2014 Population 25+ by Educational Attainment	
Total	1,267
Less than 9th Grade	0.3%
9th - 12th Grade, No Diploma	0.3%
High School Graduate	7.3%
GED/Alternative Credential	1.2%
Some College, No Degree	19.3%
Associate Degree	2.5%
Bachelor's Degree	38.4%
Graduate/Professional Degree	30.7%
2014 Population 15+ by Marital Status	
Total	1,594
Never Married	56.8%
Married	30.2%
Widowed	4.3%
Divorced	8.7%
2014 Civilian Population 16+ in Labor Force	
Civilian Employed	98.6%
Civilian Unemployed	1.4%
2014 Employed Population 16+ by Industry	
Total	1,459
Agriculture/Mining	0.1%
Construction	0.6%
Manufacturing	10.8%
Wholesale Trade	4.4%
Retail Trade	5.8%
Transportation/Utilities	1.1%
Information	3.0%
Finance/Insurance/Real Estate	13.0%
Services	59.5%
Public Administration	1.8%
2014 Employed Population 16+ by Occupation	
Total	1,459
White Collar	76.2%
Management/Business/Financial	28.2%
Professional	25.6%
Sales	9.1%
Administrative Support	13.4%
Services	20.0%
Blue Collar	3.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.1%
Installation/Maintenance/Repair	0.5%
Production	2.3%
Transportation/Material Moving	0.8%

December 06, 2014

Community Profile

Historic Third Ward   Historic Third Ward - Milwaukee
Area: 0.45 square miles   Latitude: 43.03113405
                                                        Longitude: -87.9010667

2010 Households by Type	
Total	849
Households with 1 Person	55.4%
Households with 2+ People	44.6%
Family Households	22.4%
Husband-wife Families	19.2%
With Related Children	1.6%
Other Family (No Spouse Present)	3.2%
Other Family with Male Householder	1.2%
With Related Children	0.5%
Other Family with Female Householder	2.0%
With Related Children	1.2%
Nonfamily Households	22.3%
All Households with Children	3.4%
Multigenerational Households	0.0%
Unmarried Partner Households	12.2%
Male-female	10.7%
Same-sex	1.5%

2010 Households by Size	
Total	850
1 Person Household	55.3%
2 Person Household	39.4%
3 Person Household	4.4%
4 Person Household	0.8%
5 Person Household	0.1%
6 Person Household	0.0%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status	
Total	849
Owner Occupied	42.5%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	4.5%
Renter Occupied	57.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

Demographic and Income Profile

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
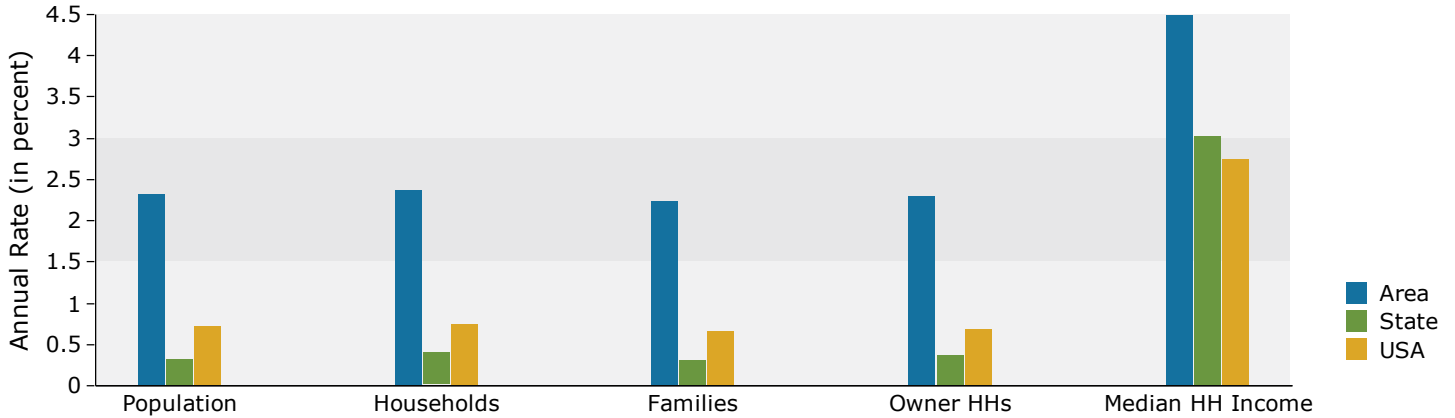Latitude: 43.03113405
Longitude: -87.9010667

Summary	Census 2010	2014	2019
Population	1,507	1,630	1,829
Households	849	921	1,036
Families	190	205	229
Average Household Size	1.59	1.61	1.63
Owner Occupied Housing Units	361	373	418
Renter Occupied Housing Units	488	548	618
Median Age	30.9	31.0	31.3

Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	2.33%	0.32%	0.73%
Households	2.38%	0.40%	0.75%
Families	2.24%	0.31%	0.66%
Owner HHs	2.30%	0.38%	0.69%
Median Household Income	4.50%	3.02%	2.74%

	2014		2019	
Households by Income	Number	Percent	Number	Percent
<$15,000	145	15.7%	129	12.5%
$15,000 - $24,999	99	10.7%	66	6.4%
$25,000 - $34,999	65	7.1%	50	4.8%
$35,000 - $49,999	90	9.8%	118	11.4%
$50,000 - $74,999	94	10.2%	122	11.8%
$75,000 - $99,999	118	12.8%	119	11.5%
$100,000 - $149,999	158	17.2%	175	16.9%
$150,000 - $199,999	34	3.7%	90	8.7%
$200,000+	119	12.9%	167	16.1%
Median Household Income		$64,732		$80,682
Average Household Income		$95,483		$123,232
Per Capita Income		$57,761		$74,590

	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	27	1.8%	28	1.7%	32	1.7%
5 - 9	4	0.3%	4	0.2%	4	0.2%
10 - 14	5	0.3%	4	0.2%	4	0.2%
15 - 19	84	5.6%	76	4.7%	78	4.3%
20 - 24	228	15.1%	250	15.3%	249	13.6%
25 - 34	606	40.2%	671	41.2%	784	42.8%
35 - 44	202	13.4%	207	12.7%	237	12.9%
45 - 54	177	11.7%	180	11.0%	187	10.2%
55 - 64	134	8.9%	156	9.6%	184	10.0%
65 - 74	33	2.2%	43	2.6%	57	3.1%
75 - 84	4	0.3%	6	0.4%	9	0.5%
85+	3	0.2%	4	0.2%	6	0.3%

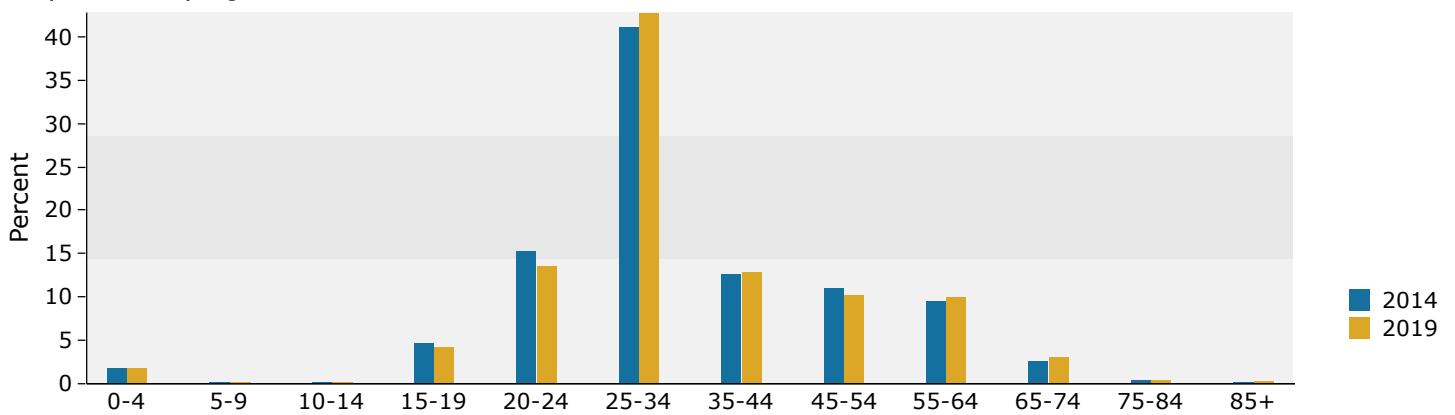|	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	1,342	89.1%	1,433	87.9%	1,580	86.3%
Black Alone	82	5.4%	94	5.8%	112	6.1%
American Indian Alone	1	0.1%	2	0.1%	3	0.2%
Asian Alone	52	3.5%	64	3.9%	83	4.5%
Pacific Islander Alone	1	0.1%	1	0.1%	1	0.1%
Some Other Race Alone	11	0.7%	15	0.9%	21	1.1%
Two or More Races	18	1.2%	22	1.3%	30	1.6%
Hispanic Origin (Any Race)	51	3.4%	68	4.2%	98	5.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.
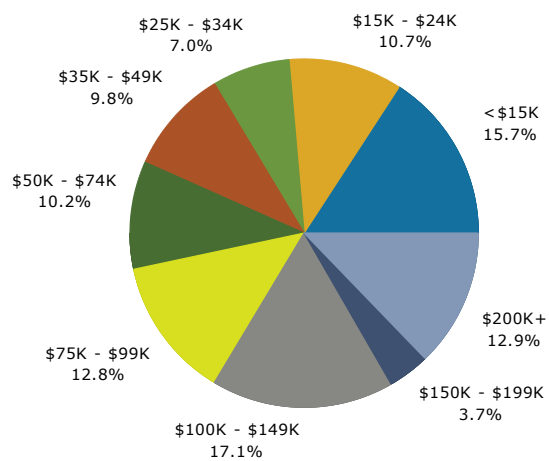
December 06, 2014

Demographic and Income Profile
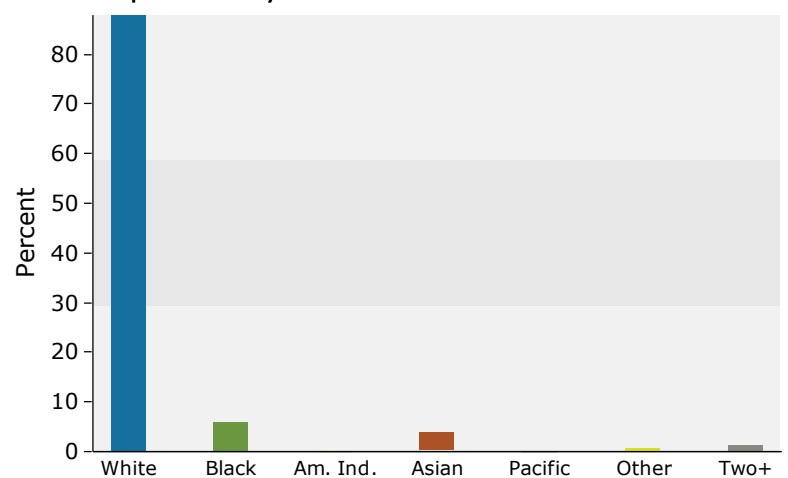
Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Trends 2014-2019

Annual Rate (in percent)

Categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Percent

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2014, 2019

2014 Household Income

- $25K - $34K: 7.0%
- $15K - $24K: 10.7%
- $35K - $49K: 9.8%
- <$15K: 15.7%
- $50K - $74K: 10.2%
- $200K+: 12.9%
- $75K - $99K: 12.8%
- $150K - $199K: 3.7%
- $100K - $149K: 17.1%

2014 Population by Race

Percent

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2014 Percent Hispanic Origin: 4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

December 06, 2014

53211

550791863.002

3B

53203

53202

3B

550791874.001

3B

794   794

53204

550799800.001   15

550791865.001

11D

0   0.05   0.1
Miles

8G

550790180.001   11D

3B

794

550791874.001

53202

794

3B

53204

15

550791865.001

Tapestry LifeMode
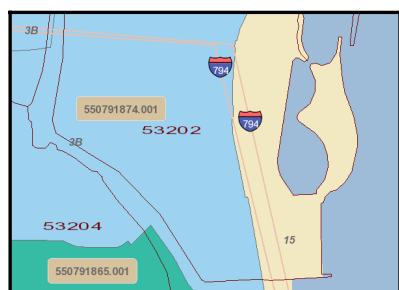
L1: Affluent Estates	L8: Middle Ground
L2: Upscale Avenues	L9: Senior Styles
L3: Uptown Individuals	L10: Rustic Outposts
L4: Family Landscapes	L11: Midtown Singles
L5: GenXurban	L12: Hometown
L6: Cozy Country	L13: Next Wave
L7: Ethnic Enclaves	L14: Scholars and Patriots
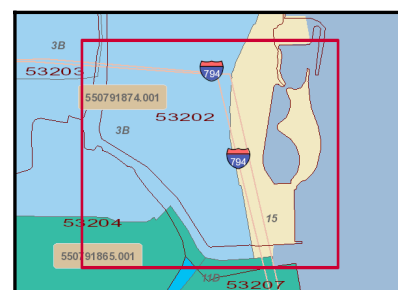
3B

53203

550791874.001

53202

3B

53204

15

550791865.001

53207

December 06, 2014

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)
Segment 1B (Professional Pride)
Segment 1C (Boomburbs)
Segment 1D (Savvy Suburbanites)
Segment 1E (Exurbanites)
Segment 2A (Urban Chic)
Segment 2B (Pleasantville)
Segment 2C (Pacific Heights)
Segment 2D (Enterprising Professionals)
Segment 3A (Laptops and Lattes)
Segment 3B (Metro Renters)
Segment 3C (Trendsetters)
Segment 4A (Soccer Moms)
Segment 4B (Home Improvement)
Segment 4C (Middleburg)
Segment 5A (Comfortable Empty Nesters)
Segment 5B (In Style)
Segment 5C (Parks and Rec)
Segment 5D (Rustbelt Traditions)
Segment 5E (Midlife Constants)
Segment 6A (Green Acres)
Segment 6B (Salt of the Earth)
Segment 6C (The Great Outdoors)
Segment 6D (Prairie Living)
Segment 6E (Rural Resort Dwellers)
Segment 6F (Heartland Communities)
Segment 7A (Up and Coming Families)
Segment 7B (Urban Villages)
Segment 7C (American Dreamers)
Segment 7D (Barrios Urbanos)
Segment 7E (Valley Growers)
Segment 7F (Southwestern Families)
Segment 8A (City Lights)
Segment 8B (Emerald City)

Segment 8C (Bright Young Professionals)
Segment 8D (Downtown Melting Pot)
Segment 8E (Front Porches)
Segment 8F (Old and Newcomers)
Segment 8G (Hardscrabble Road)
Segment 9A (Silver & Gold)
Segment 9B (Golden Years)
Segment 9C (The Elders)
Segment 9D (Senior Escapes)
Segment 9E (Retirement Communities)
Segment 9F (Social Security Set)
Segment 10A (Southern Satellites)
Segment 10B (Rooted Rural)
Segment 10C (Diners & Miners)
Segment 10D (Down the Road)
Segment 10E (Rural Bypasses)
Segment 11A (City Strivers)
Segment 11B (Young and Restless)
Segment 11C (Metro Fusion)
Segment 11D (Set to Impress)
Segment 11E (City Commons)
Segment 12A (Family Foundations)
Segment 12B (Traditional Living)
Segment 12C (Small Town Simplicity)
Segment 12D (Modest Income Homes)
Segment 13A (International Marketplace)
Segment 13B (Las Casas)
Segment 13C (NeWest Residents)
Segment 13D (Fresh Ambitions)
Segment 13E (High Rise Renters)
Segment 14A (Military Proximity)
Segment 14B (College Towns)
Segment 14C (Dorms to Diplomas)
Segment 15 (Unclassified)

December 06, 2014

Executive Summary

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Population

2000 Population	323
2010 Population	1,507
2014 Population	1,630
2019 Population	1,829
2000-2010 Annual Rate	16.65%
2010-2014 Annual Rate	1.86%
2014-2019 Annual Rate	2.33%
2014 Male Population	53.8%
2014 Female Population	46.2%
2014 Median Age	31.0

In the identified area, the current year population is 1,630. In 2010, the Census count in the area was 1,507. The rate of change since 2010 was 1.86% annually. The five-year projection for the population in the area is 1,829 representing a change of 2.33% annually from 2014 to 2019. Currently, the population is 53.8% male and 46.2% female.

Median Age

The median age in this area is 31.0, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	87.9%
2014 Black Alone	5.8%
2014 American Indian/Alaska Native Alone	0.1%
2014 Asian Alone	3.9%
2014 Pacific Islander Alone	0.1%
2014 Other Race	0.9%
2014 Two or More Races	1.3%
2014 Hispanic Origin (Any Race)	4.2%

Persons of Hispanic origin represent 4.2% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 28.4 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	187
2010 Households	849
2014 Total Households	921
2019 Total Households	1,036
2000-2010 Annual Rate	16.33%
2010-2014 Annual Rate	1.93%
2014-2019 Annual Rate	2.38%
2014 Average Household Size	1.61

The household count in this area has changed from 849 in 2010 to 921 in the current year, a change of 1.93% annually. The five-year projection of households is 1,036, a change of 2.38% annually from the current year total. Average household size is currently 1.61, compared to 1.59 in the year 2010. The number of families in the current year is 205 in the specified area.

December 06, 2014

Historic Third Ward
Area: 0.45 square miles

Historic Third Ward - Milwaukee
Latitude: 43.03113405
Longitude: -87.9010667

Median Household Income	
2014 Median Household Income	$64,732
2019 Median Household Income	$80,682
2014-2019 Annual Rate	4.50%
Average Household Income	
2014 Average Household Income	$95,483
2019 Average Household Income	$123,232
2014-2019 Annual Rate	5.23%
Per Capita Income	
2014 Per Capita Income	$57,761
2019 Per Capita Income	$74,590
2014-2019 Annual Rate	5.25%

Households by Income

Current median household income is $64,732 in the area, compared to $52,076 for all U.S. households. Median household income is projected to be $80,682 in five years, compared to $59,599 for all U.S. households

Current average household income is $95,483 in this area, compared to $72,809 for all U.S. households. Average household income is projected to be $123,232 in five years, compared to $83,937 for all U.S. households

Current per capita income is $57,761 in the area, compared to the U.S. per capita income of $27,871. The per capita income is projected to be $74,590 in five years, compared to $32,168 for all U.S. households

Housing	
2000 Total Housing Units	230
2000 Owner Occupied Housing Units	108
2000 Renter Occupied Housing Units	78
2000 Vacant Housing Units	44
2010 Total Housing Units	1,134
2010 Owner Occupied Housing Units	361
2010 Renter Occupied Housing Units	488
2010 Vacant Housing Units	285
2014 Total Housing Units	1,167
2014 Owner Occupied Housing Units	373
2014 Renter Occupied Housing Units	548
2014 Vacant Housing Units	246
2019 Total Housing Units	1,185
2019 Owner Occupied Housing Units	418
2019 Renter Occupied Housing Units	618
2019 Vacant Housing Units	149

Currently, 32.0% of the 1,167 housing units in the area are owner occupied; 47.0%, renter occupied; and 21.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 1,134 housing units in the area - 31.8% owner occupied, 43.0% renter occupied, and 25.1% vacant. The annual rate of change in housing units since 2010 is 1.28%. Median home value in the area is $264,103, compared to a median home value of $190,791 for the U.S. In five years, median value is projected to change by 5.13% annually to $339,205.

December 06, 2014